

Etiquette Systems Inc – Corporate Profile/About US

Etiquette Systems Inc. is a private company that manufactures and distributes custom labels of all types for business applications. A colloquial term for our products is a sticker. Our products are used in almost every industry to attach to goods to identify their contents, purpose and/or use, description, owner, origin, destination, etc. We supply labels to food, clothing, manufacturing, and industrial marketplaces. Etiquette Systems also provides total integrated solutions that include the latest in hardware, software, and media supplies backed with a North American network of direct sales and service.

Founded in August of 2004, Etiquette Systems has quickly developed its focus, areas of expertise and ideal geographic operating locations. Currently, Etiquette Systems is headquartered in Toronto Ontario, Canada and is undergoing plans to establish, through a US subsidiary a converting plant in Las Vegas, NV to better service the Western United States distributor market (i.e print brokers). Our company is also very prominently perusing a presence online www.etiquettesystems.com in continual efforts to be on the leading edge of our industry. When focusing on e-commerce, we are also able to maintain a steady influx of end-users/consumers of label products, which minimizes the cost associated with a large direct sales force.

Areas of expertise:

Manufacturing Labels - perhaps a market segment with the most diverse label requirements, Etiquette Systems is a supplier very much focused on North American manufacturers. Our labels can be designed to be affixed or integrated into a non-commodity product meant to last as a component. Ranging from injected molded name plates, sub-printed polycarbonate overlays, anodized stamped aluminum these label products will ‘stick’ and reflect quality. We consider these emblems or machine parts and are sensitive not only to durability requirements but also to esthetics.

Examples:

Circuit Board Labels, Security Seals, Automotive Labels, Sub-Printed Overlays, Battery Labels, Plastic or Metal Name Plates, Asset Labels, Warning Labels

Industrial Labels - ranging from logistics to product identification requirements, industrial labels covers a broad assortments of peel-and-stick commodity label applications. Be it an industrial cleaner a company has produced and bottled to an integrated high-speed print and apply label applicator, Etiquette Systems can create a label that is perfect for its intended application.

Examples:

Product Labels, Bar-coded Labels, Logistics & Shipping Labels, Healthcare and Lab Labels, Direct Mailer Labels, Horticultural Labels, Tags, Dangerous Goods Labels, Health and Beauty Labels

Food Labels – Etiquette Systems supplies a large number of custom labels that are designed for use on food products. Being a highly targeted vertical for the label industry, we have improvised manufacturing to proficiently create various colorful ink and substrate options to set food products apart from all the others on crowded retail shelves. At the same time, our labels meet *FDA requirements* for incidental, non-direct contact

with food, regardless of how the food is stored. Economical awareness in the prepress department is also crucial in keeping a multi color food product label affordable yet durable and versatile enough to withstand certain environmental conditions such as moisture, sunlight and chemicals.

Examples:

Beverage Labels, Coffee Labels, Dairy Labels, Folding Cartons, Freezer Labels, Hot Sauce Labels

Clothing Labels – Clients include garment manufacturers, clothing designers, retailers, wholesalers and crafters who rely on our clothing labels, professional services, knowledge and quick turn-around. Etiquette’s clothing labels are designed and manufactured with taste of fashion in mind while taking into account requirements set by the *Textile Fiber Products Identification Act*.

Examples:

Care Labels, Hang Tags, Satin Labels, Sock Band Labels, Woven Labels

Etiquette Systems has evolved a deeply rooted, widely recognized way of conducting business. Our success and level of innovation owes much to the people we work with who use their creativity, intelligence and resourcefulness to direct our business focus and approach. Development programs empower our people to lead change, not just react to it. A great place to work is the key to attracting, retaining and continually growing that talent. We encourage decision making and initiative at all levels of our company.

CONTACT INFORMATION

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